



# Riverside County Medical Association

3993 Jurupa Avenue, Riverside, California 92506

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[www.rcmadocs.org](http://www.rcmadocs.org)

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Each year, Riverside County Medical Association (RCMA) awards scholarships to a group of deserving and committed medical students at our annual “Caring for Our Future” Medical Student Scholarship Fundraiser.

**This year, due to the restrictions of the COVID-19 pandemic, we will be hosting a “virtual” fundraiser beginning in lieu of our live event.**

Now more than ever, we face the continuing need to increase physicians in our community. We hope you will join us as a sponsor partner. The benefit of our virtual fundraiser is **100% of your sponsor dollars will go towards medical student scholarships.**

Depending on your level of support, sponsors will receive logo placement on our several online marketing platforms such as our RCMA website, fundraiser landing page, RCMA social media sites, press releases and marketing materials sent to the physician community.

We hope you will consider supporting the future of medicine. Since 2011, RCMA has awarded over \$375,000 in medical student scholarships to over 100 medical students from Riverside County who intend to return to our community to practice after their training is complete.

Your sponsorship will impact the health of our community for years to come. **We hope you will consider supporting our future physicians.** Attached you will find a Sponsorship Form for your use. The success of this event would not be possible without the generosity of sponsors like you.

Please feel free to contact Mar’kettia Hull at (800) 472-6204 or [mhull@rcmadocs.org](mailto:mhull@rcmadocs.org), if you would like to discuss this further or need additional information.

Best regards,

Bruce Holmblad, M.D.

RCMA President



# “Soaring Towards The Future”



## 10<sup>th</sup> Annual “Caring For The Future” Medical Student Scholarship



# Virtual Fundraiser

## Sponsorship Levels and Benefits

### Platinum Level | \$10,000

- Verbal recognition and logo placement on Pre-Recorded thank you videos
- Company logo placement on RCMA Homepage slideshow graphic
- Company mentioned in press release
- Company linked logo placement on fundraiser Landing page, social media, E-blasts and faxes
- 2 Personalized social media posts on Facebook & Twitter with logo linked or tagged to company website or social media pages
- Company logo placement on event marketing

### Gold Level | \$5,000

- Verbal recognition and logo placement on Pre-recorded thank you videos
- Company logo placement on RCMA Homepage slideshow graphic
- Company mentioned in press release
- Company linked logo placement on fundraiser Landing page, social media, E-blasts and faxes
- 1 Personalized social media posts on Facebook & Twitter with logo linked or tagged to company website or social media pages
- Company logo placement on event marketing

### Silver Level | \$2,500

- Verbal recognition on pre-recorded thank you videos
- Company mentioned in press release
- Company linked logo placement on fundraiser Landing page, social media, E-blasts and faxes

### Champion Level | \$1,500

- Verbal recognition on pre-recorded thank you videos
- Company linked logo placement on RCMA website, Landing page, social media, E-blasts and faxes

100% of your donation goes towards Medical Student Scholarships!



*“This scholarship has truly been a blessing to my medical education, my financial wellness, and my emotional health. It has helped to alleviate financial hardships. I am thankful that the community I was born and raised in, generously supports my medical school endeavors. With each passing year, as I work towards completing my medical degree, I grow more eager to return to Riverside County and serve as a family practice physician.”*

**Kristin Coleman Woodson**  
**Boonshoft School of Medicine**  
**Moreno Valley**



# Did You Know?

- ▶ *RCMA has given Over \$375,000 in Scholarships to medical students from Riverside County*
- ▶ *Over 100 medical students have been awarded RCMA Scholarships*
- ▶ *In 2019 RCMA launched a loan repayment program and awarded two early career physicians*
- ▶ *The Scholarship Fund assists Riverside County students in medical schools across the U.S. with a commitment to returning Riverside County to practice*

## Sponsor Level

Company Logo Due : Immediately

Platinum \$10,000

Gold \$5,000

Silver \$2,500

Champion of Medicine \$1,500

Cash Donation Amount \$ \_\_\_\_\_

## Sponsor Information

Sponsor or Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Checks Payable To: Riverside County Physicians Memorial Foundation (RCPMF) - Scholarship

Completed form may be mailed, faxed or emailed to: Mar'kettia Hull [mhull@rcmadocs.org](mailto:mhull@rcmadocs.org)  
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